



What Hospitals Should Look for When Adopting Digital Solutions for Value-Based Care



A recent Frost & Sullivan survey discovered that more than 50% of hospitals are looking to invest in digital solutions.¹

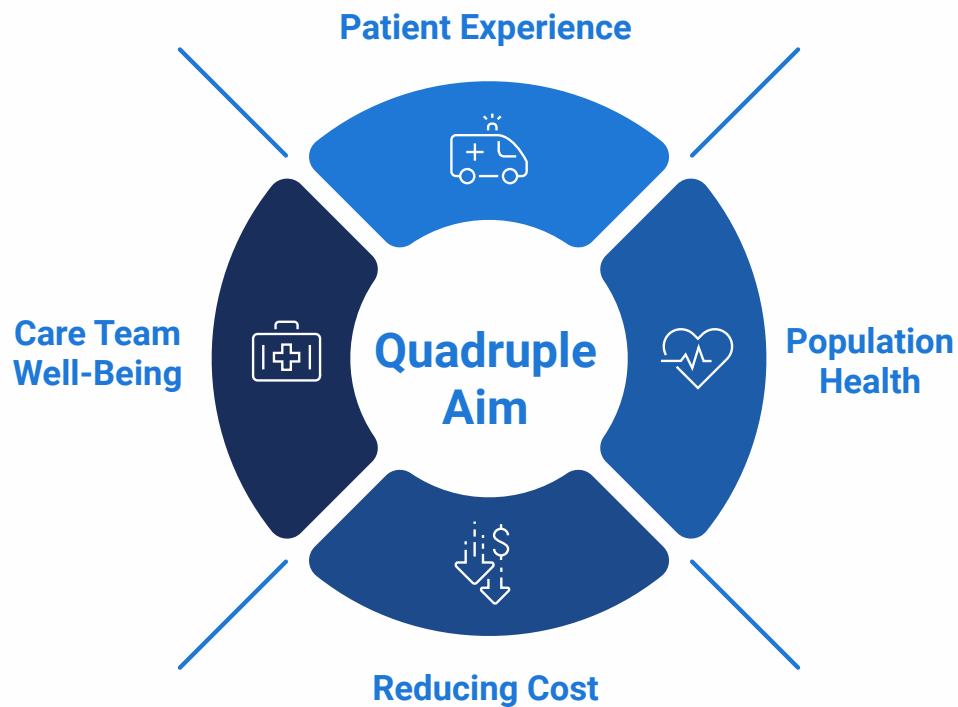
However, hospitals and health systems must be selective with their investments in tech, considered to be one of the biggest contributors to the rise of healthcare spending.²

Investing in the right kind of tech—one that helps hospitals and health systems fulfill their Quadruple Aim objectives in particular—allows providers to succeed under value-based care.



The Quadruple Aim

The Quadruple Aim is a framework that's intended to improve healthcare in the U.S. by focusing on four value-based care dimensions:



For effective digital implementation that's in line with value-based care, hospitals and health systems must take a holistic approach and seek digital solutions that are interoperable and improve all areas within the Quadruple Aim.

¹ Quadruple aim: More than half of hospitals plan IT spending increases to get there; [Healthcare IT News](#)

² Drivers of Health Care Costs; [NIH](#)

How Digital Solutions Help Hospitals and Health Systems Achieve Their Quadruple Aim Goals



1) Patient Population Management

Hospitals and health systems can operate more efficiently by managing their patient population and delivering clinical resources as needed. Stratifying patients according to their risk levels allows you to deliver the appropriate amount of care at the right time.

Providers can leverage technology and in-person care to better meet the needs of their patients. With the right patient engagement and reporting resources, you can better manage care delivery and generate better health outcomes.



2) Standardized Care Pathways

Clinical variation increases the possibility of using unnecessary resources, leading to increased costs. Your healthcare solution should help ensure your clinicians always follow standardized clinical practice guidelines when treating patients.

A digital education solution that provides evidence-based care pathway templates allows clinicians to prescribe the most effective treatment as per patients' needs, consistently generating the best health outcomes in the most cost-efficient way.



3) Clinician Competency and Upskilling

Even with the best clinical pathways, providers may still fail to achieve desired health outcomes; that's where a skilled clinical team is crucial. Providers can enhance clinical competency in staff by implementing effective onboarding and identifying and mitigating competency gaps.

The right digital resources such as targeted quality education and a powerful staff learning management platform can help you mitigate skill gaps and deliver customized education to every staff member across your organization.



4) Improved health outcomes

Digital resources allow providers to identify gaps in performance and outcomes from both the patient and clinical side, as well as provide the remediation tools to resolve them.

Evidence-based patient resources such as high quality education and home exercise programs (HEP) help engage and activate patients, while quality training and education help clinicians improve clinical competency and deliver better quality care. Together, these elements overcome outcome and performance gaps and ensure better health outcomes.

How MedBridge Can Help Hospitals and Health Systems Succeed under Value-Based Care



Quality Improvement

- Digital solutions to help you standardize patient protocols
- Staff education on how to implement standardized care pathways
- Change management consultation to ensure your pathway gets the staff buy-in and adoption needed for success



Patient Engagement

- High quality home exercise programs based on evidence and best practices
- Increased critical data points from measuring and tracking patient adherence, helping elevate overall patient experience
- Reduced cost per care episode and accelerated access to care



Staff Retention & Development

- Standardized onboarding to ensure clinician competency and confidence
- Targeted education to identify and remediate gaps in clinician performance
- Soft skill and leadership training as well as advanced specialty programs to help your employees upskill and grow their careers

The results?



90%

of users indicated that MedBridge exercises have helped improve patient outcomes



\$23,500

saved per provider by reducing the cost per episode by 47%



75%

reduction in staff attrition

MedBridge has over 10 years of experience helping more than 2,500 healthcare organizations grow their business, elevate their workforce, and deliver exceptional patient experiences.

Contact [MedBridge](#) to see what we can do for you.

