

# Adapt and Thrive with a Modern Home Health Tech Stack

Under home health value-based purchasing (HHVBP), agencies are increasingly challenged to improve patient outcomes and reduce costs by focusing on preventive care, care coordination, and patient-centered approaches. At the same time, demand for home health services is growing rapidly, making it even more important to manage higher volumes of patients as efficiently as possible.

In this rapidly evolving environment, traditional methods of managing organizational, employee, and patient data are no longer adequate. Agencies need a modern tech stack made up of interoperable technologies that support and enhance each other to ease clinician workload, simplify workflow and organization management, and make care delivery more efficient, while improving quality and patient satisfaction.

But making this shift can be overwhelming, with so many tools and platforms available and the risk of choosing solutions that don't work well with each other. Here's how to thoughtfully cultivate a modern, interoperable tech stack that can help your agency remain competitive and resilient.



## The 3 Key Core Components of a Modern Home Health Tech Stack

### 1 Clinician Management Tools

These tools support clinician education from day one, reducing turnover, boosting satisfaction, and helping clinicians provide high-quality care. They typically include:

- Onboarding
- Ongoing clinical skills training
- Career development and mentorship



#### How MedBridge Helps

As an industry leader in clinical education and career development, we offer an integrated suite of products that supports nurses across their entire career journey. **Our platform includes:**

##### Skills & Competency Manager

Prepare new hires and digitally track and report their competency to meet regulatory requirements and improve quality of care.

##### Clinical Procedure Manual

Empower nurses at the point of care with easily searchable just-in-time skills guidance accessible from anywhere—even a patient's driveway.

##### OASIS Training

Establish a strong foundation for accurate OASIS data collection and continually refresh knowledge with integrated training, assigning, and management tools.

##### Ongoing Skills and Career Development

Support nurses throughout their career journey with evidence-based course series, microlearning, and podcasts focused on clinical and soft skills, designed to improve staff satisfaction and quality of care.

#### Why Agencies Need Efficient, High-Quality Onboarding

With home health nurse turnover rate still high at 28%<sup>1</sup> and nursing positions increasing at a rate of 7%<sup>2</sup>, the need for effective onboarding has never been greater.

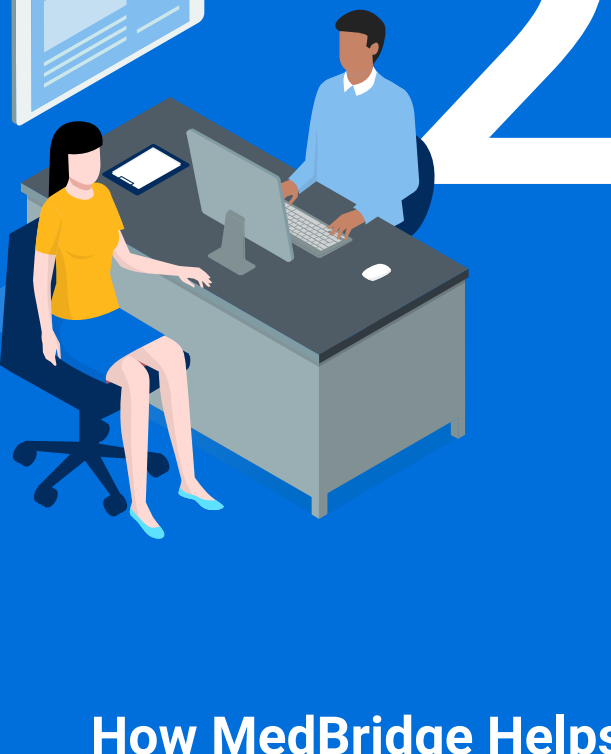
#### How One Agency Reduced Onboarding Time by 7 Days

By leveraging MedBridge, Interim HealthCare of the Upstate achieved \$600K total projected annual savings, 7 days reduced onboarding time, and 100% staff satisfaction. [Read the case study](#)

### 2 Organization Management Tools

These tools help agencies streamline administrative tasks and care delivery, ensure compliance with regulations, and free up staff to handle more important tasks. **Common organization management tools include:**

- Financial and revenue cycle management
- Human resources
- Compliance and quality assurance
- Operational analytics



#### How MedBridge Helps

##### Skills & Competency Manager

Track skills and identify competency gaps with new metrics that help you better assess staff readiness and create targeted remediation plans to improve operational productivity.

##### Clinical Procedure Manual

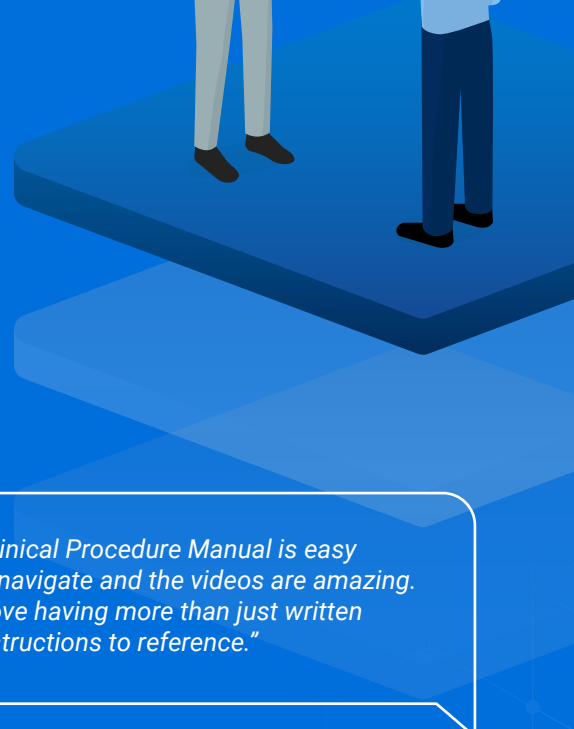
Free up time for managers with high-quality, on-the-go skills guidance that reduces calls and texts from nurses in the field, and support compliance surveys with easy access to training history.

##### Comprehensive Compliance Courses

Stay on top of quickly changing regulations with a comprehensive selection of short-format, interactive compliance courses and an easy-to-use learning management platform that includes auto-assignment, tracking, reporting, and notification features.

##### HR File Sync

Eliminate the manual burden of assignment and management of educational content through data synchronization with your HRIS.



"Clinical Procedure Manual is easy to navigate and the videos are amazing. I love having more than just written instructions to reference."

"Clinical Procedure Manual is super user friendly. I was able to quickly find the right procedures, which were very informative and to the point so I could get what I needed. It looks great and it's an awesome system."

### 3 Patient Management Tools

Patient management tools help agencies improve care delivery and the patient experience, leveling up outcomes, engagement, and satisfaction, which in turn boosts HHVBP scores and reimbursement. **Common patient management tools include:**

- Remote patient monitoring, including wearables
- Virtual visits
- Patient portals
- Medication management systems
- Care coordination tools
- Patient education and engagement platforms
- Assessment and outcomes tracking



#### How MedBridge Helps

##### MedBridge Pathways

Grow clinical capacity while improving operating margins by offering a first-of-its-kind digital therapy tool to augment care delivered by your clinical team.

##### Patient Education

Help patients understand their diagnosis and care plan and learn how to manage their condition with engaging, easy-to-access education.

##### HEP Program Builder

Engage patients with an easily accessible and customizable library with thousands of video exercises developed by industry professionals.

##### MedBridge GO

Promote adherence by prescribing home exercises in easy daily doses allowing patients to reach out with questions or concerns.

##### Two-Way Messaging

Bridge the patient-provider divide with two-way messaging capabilities that boost the therapeutic alliance.

#### The Silver Tsunami

The general population in the U.S. is not only getting older but also living longer, with Medicare spending expected to more than double over the next decade due to increased enrollment and health care costs. As a result, digital care will become even more important as a tool for managing this older patient population and ensuring proper access to care.<sup>3</sup>

#### Technology Use Is Growing in Older Adults

53% of U.S. adults age 55 and older currently use some type of assistive or health-related technology, including health-related mobile apps and wearable medical or health-related trackers.<sup>4</sup>

#### Smartphone ownership has increased dramatically in recent years in adults 50-65 to 96 percent and for adults 65+ to 75 percent.<sup>5</sup>

Three in four adults over 50 say they rely on technology to stay connected, and one in three adults say they're motivated to learn technology to maintain their independence.<sup>6</sup>

## Creating an Integrated Platform

For these three categories of tools to best serve your agency, they need to work well together as an integrated whole.

MedBridge offers an [end-to-end platform for home health agencies](#) that supports nurses, staff, and patients from day one and beyond, boosting staff retention, improving patient engagement, and elevating quality.

Our integrated clinician, organization, and patient management tools work seamlessly together to save valuable clinician and admin time with fewer logins and easy access to your most important systems.



Your Modern Home Health Tech Stack,

### All On One Platform



## About MedBridge

Since 2011, MedBridge has helped more than 2,500 healthcare organizations grow their business, elevate their workforce, and deliver exceptional patient experiences.

Contact MedBridge to see what we can do for you.

1. <https://homehealthcarenews.com/2023/11/report-home-health-sector-improving-turnover-rate-continues-increasing-compensation/>  
 2. <https://nursejournal.org/careers/home-healthcare-nurse/#career-outlook>  
 3. <https://www.forbes.com/sites/deborahwince-smith/2022/02/25/bracing-for-the-silver-tsunami/?sh=163bbaa633e4>  
 4. <https://www.usnews.com/360-reviews/services/senior-tech-aging-in-place-survey>  
 5. <https://www.pewresearch.org/fact-tank/2022/01/13/share-of-those-65-and-older-who-are-tech-users-has-grown-in-the-past-decade/>  
 6. [https://www.aarp.org/content/dam/aarp/research/surveys\\_statistics/technology/2021/2022-technology-trends-older-americans.doi.10.26419/2-Fres.00493.001.pdf](https://www.aarp.org/content/dam/aarp/research/surveys_statistics/technology/2021/2022-technology-trends-older-americans.doi.10.26419/2-Fres.00493.001.pdf)